



MOBILE ADDS A 94 PERCENT UPLIFT TO LOCAL MEDIA AUDIENCES EACH MONTH

Local news brands are the most trusted source for local news and information, and we stand up for the communities we serve. Our audience data is underpinned by JICREG, the highly trusted and robust gold standard currency.

**TO FIND OUT WHAT WE CAN DO FOR YOU OR YOUR BUSINESS,
CONTACT YOUR LOCAL NEWS BRAND TODAY.**

JICREG TRUE LOCAL

JICREG 2019. For more information visit www.jicregonline.co.uk and follow @JICREG #jicregtruelocal on Twitter. 'Most Trusted' data based on YouGov survey 2018 commissioned by Local Media Works. For more information visit www.localmediauk.org.

